



CITY OF VENETA ECONOMIC DEVELOPMENT COMMITTEE

MEMBERS:

HERB VLOEDMAN (CHAIR) LEN GOODWIN (VICE-CHAIR) DALEN CORBETT MARK DAVIS GINA HALEY-MORRELL

BRITANY LEHMAN JOHN STEPHENS JOHN TRIBOLET MAUREEN WRIGHT

MINUTES

Economic Development Committee Meeting Wednesday, January 11, 2023 2:00 PM Veneta City Hall – J.W. "Bill" Smigley Room 88184 8TH Street, Veneta, Oregon

Present:

Chair Herb Vloedman, Vice-Chair Len Goodwin, Member Brittany Lehman

(appointed as Vice-Chair mid-way through the meeting), Member Gina Haley-Morrell, Member John Tribolet, and Member Maureen Wright

Absent: Staff:

Member Dalen Corbett, Member Mark Davis, and Member John Stephens

City Administrator (CA) Matt Michel, Management Analyst (MA) Cole

Haselip, and City Recorder (CR) Grace Jelks.

REVIEW AGENDA

Chair Vloedman called the meeting to order at 2:03 p.m. and reviewed the agenda.

2. PUBLIC COMMENT

None.

ADMINISTRATIVE

a. Approval of the December 14, 2022 Minutes

MOTION:

Vice-Chair Goodwin made a motion to approve the minutes as amended. Member Haley-Morrell seconded the motion. The motion passed unanimously (6-0).

4. EDC UPDATES

a. Vice-Chair Goodwin discussed the Iron Clad site plan review approved at last night's Planning Commission meeting. Discussion ensued.

- b. Chair Vloedman discussed the annual update on building, planning, and code enforcement presented by Community Development Director Laird at last night's Planning Commission meeting. Discussion ensued.
- c. Chair Vloedman discussed the intersection at Jeans Rd. and Hwy 126, which is deemed failing. Discussion ensued.

5. ELECTION

- a. The EDC nominated Member Herb Vloedman as Chair and Member Brittany Lehman as Vice-Chair for the 2023 Economic Development Committee term.
- MOTION: Vice-Chair Goodwin moved to approve Member Herb Vloedman as Chair of the 2023 Economic Development Committee. Member Haley-Morrell seconded the motion. The motion passed unanimously (6-0).
- MOTION: Vice-Chair Goodwin moved to approve Member Brittany Lehman as Vice-Chair of the 2023 Economic Development Committee. Member Haley-Morrell seconded the motion. The motion passed unanimously (6-0).

6. DISCUSSION

- a. MA Haselip presented the Business Assistance Committee Liaison Recommendations. Discussion ensued.
- MOTION: Vice-Chair Goodwin made a motion to recommend to the City Council that Brittany Lehman be appointed to the Business Assistance Committee. Member Haley-Morrell seconded the motion. The motion passed unanimously (6-0).
 - b. MA Haselip presented the Shopfernridge.com agenda item. Discussion ensued.
- MOTION: Member Haley-Morrell made a motion to direct staff to allow the Shopfernridge.com contract with The Foundry Collective to terminate in March 2023. Vice-Chair Goodwin seconded the motion. The motion passed unanimously (6-0).
 - c. MA Haselip presented the Business Retention and Expansion agenda item. Discussion ensued.

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d. MA Haselip presented their staff report regarding a Joint Meeting with the City Council Business Assistance Committee. Discussion ensued.

There was a consensus to meet on February 27, 2023 at 5:00 p.m.

e. MA Haselip presented their staff report regarding The Attic negotiations. Discussion ensued.

7. OTHER

- a. CA Michel discussed negotiations with the Oregon Department of Forestry for the acquisition of property near the Bolton Hill Sports complex, necessary for emergency vehicles to access the site.
- b. Chair Vloedman asked CA Michel to give an update on broadband access at the next meeting.

8. NEXT MEETING

The next meeting will be held on February 8, 2023 at 2:00 p.m.

9. ADJOURN

Chair Vloedman adjourned the meeting of the Veneta Economic Development Committee at 3:24 p.m.

ATTEST:

Herb Vloedman, Chair

Grace Jelks, City Recorder